

# Social Media Coordinator for Ottawa Suzuki Strings

## Two Positions Available Through Canada Summer Jobs

### LOCATION:

Ottawa, Canada

### DESCRIPTION:

Ottawa Suzuki Strings (OSS) is a non-profit music school located in Canada's National Capital City, founded in 2009. Inspired by the pedagogical philosophy of Shinichi Suzuki, a leading educator and humanitarian, OSS provides a learning environment for children that encourages and supports them in their pursuit of personal excellence.

### BENEFIT OF JOINING THE TEAM:

You will have the opportunity to develop your ability to think strategically and drive execution, as part of a creative and dynamic team. We are in the early stages of revamping strategies, structures and processes so this role will be busy and expanding. You will have the opportunity to create something new and exciting.

### DUTIES:

- Assisting with creating and posting content regularly on our social media platforms (Facebook, YouTube Instagram, Website)
- Assisting with marketing initiatives and creating calendars for social media campaigns
- Tracking analytics for campaigns
- Researching social media trends in our target demographics to help optimize campaigns

### QUALIFICATIONS:

- BA or Certificate (completed or on-going) in Communications, Public Relations or related field
- Strong written and verbal skills
- Canadian Citizenship or Working Permit

### REMUNERATION:

\$15 hourly for 35 hours per week, TOTAL 6 weeks

### START DATE:

July 4, 2022

### TO APPLY by **June 20**:

Email resume and cover letter to [admin@ottawasuzukistrings.ca](mailto:admin@ottawasuzukistrings.ca)

Ottawa Suzuki Strings

Website: [www.ottawasuzukistrings.ca](http://www.ottawasuzukistrings.ca)

Phone: 613-369-4376